Press Release

NIELSEN BOOKDATA NEW ZEALAND BOOKSELLERS’ CHOICE AWARD 2009 – SHORTLIST ANNOUNCED

15 May 2009, Auckland

Nielsen BookData would like to announce the shortlist for the 2009 Nielsen BookData New Zealand Booksellers’ Choice Award.

This award is unique in that it acknowledges the key role booksellers play in supporting New Zealand writing and publishing.

Booksellers were asked to vote for the three books they have most enjoyed reading, selling and promoting during the past twelve months.

The award carries a prize of $NZ2500 for the winning author and all booksellers who vote enter a prize draw for a year’s free subscription to BookData Online.

The 2009 shortlist is:

- **The 10pm Question** by Kate De Goldi, published by Longacre Press
- **Ladies, a Plate** by Alexa Johnston, published by Penguin Books NZ
- **Nga Tama Toa: The Price of Citizenship** by Monty Soutar, published by David Bateman
- **Rita Angus: An Artist’s Life** by Jill Trevelyan, published by Te Papa Press

New Zealand booksellers will be asked to vote for their favourite book out of the four shortlisted titles and the winner will be announced at the annual Booksellers Conference Dinner and Industry Awards to be held in Auckland on the 26th of July 2009.

Notes to the Editor:

For further information contact:
For further information on this Award please contact Lara Petry, Award Coordinator, phone +64 9 360 3294 email lara.petry@nielsenbookdata.co.nz

Nielsen BookData is the leading provider of bibliographic information services in the New Zealand market.

Nielsen BookScan captures, measures and analyses book sales, and supplies this information to booksellers, publishers and the media.

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