

ISBN APPLICATION FORM

Valid for 2010

Please read the accompanying notes. Please use BLOCK CAPITALS and BLACK INK throughout. If you have had ISBNs before, you will need a different form. Please contact the Agency.

PUBLISHER INFORMATION (see page 4 of the accompanying notes)

Publishing Name:

Publishing Address:

City/Town:

Postcode:

COMMUNICATION DETAILS (see page 4 of the accompanying notes)

Telephone*:

Fax:

Email*:

Website:

Mobile:

*denotes a mandatory field; please indicate if you do not have a telephone or email address. If you are publishing downloadable products you MUST include a website address above.

Name of Applicant:

Job Title (if applicable):

VAT Number (if applicable):

FOR OFFICE USE ONLY

Org id: Prefix:

Date Rec'd: Notification: Artemis: Category:

SAP: Customer: Sales Order: Invoice:

PUBLISHING INFORMATION (see page 5 of the accompanying notes)

How many titles are scheduled for publication in the foreseeable future (e.g. 2-3 years)?

(If you plan to publish more than 10 titles in the next 2 years, we advise that you apply for a larger allocation).

PAGE SAMPLES (see page 5 of the accompanying notes)

Enclose photocopies/drafts of the title page and title page verso of the **first** publication requiring an ISBN. (See examples below). The title page verso must display a publisher statement. Further details for **this** publication must be provided on the Nielsen Book Title Information Form.

Example Title Page:

TITLE OF PUBLICATION

Subtitle if applicable.

By Author Name

Example Title Page Verso:

Published by Publishing Name.

Copyright © Copyright Holder

If you are not publishing a traditional book, please enclose a sample with the title and publisher statement, such as the insert for a CD.

SERVICE

Prices for 2010		
Please select a service <input checked="" type="checkbox"/>	Standard Service 10 working days	Fast Track Service 3 working days
Please email an allocation of 10 ISBNs	<input type="checkbox"/> £111.86 (£95.20+£16.66 VAT*)	<input type="checkbox"/> £170.61 (£145.20+£25.41 VAT*)
Please email an allocation of 100 ISBNs	<input type="checkbox"/> £209.15 (£178.00+£31.15 VAT*)	<input type="checkbox"/> £267.90 (£228.00+£39.90 VAT*)
Please email an allocation of 1000 ISBNs	<input type="checkbox"/> £542.85 (£462.00+£80.85 VAT*)	<input type="checkbox"/> £601.60 (£512.00+£89.60 VAT*)
or		
Please post an allocation of 10 ISBNs	<input type="checkbox"/> £111.86 (£95.20+£16.66 VAT)	<input type="checkbox"/> £170.61 (£145.20+£25.41 VAT)
Please post an allocation of 100 ISBNs	<input type="checkbox"/> £227.95 (£194.00+£33.95 VAT)	<input type="checkbox"/> £286.70 (£244.00+£42.70 VAT)
Please post an allocation of 1000 ISBNs	<input type="checkbox"/> £561.65 (£478.00+£83.65 VAT)	<input type="checkbox"/> £620.40 (£528.00+£92.40 VAT)

* We will send your allocation by email, but please be aware that lists of ISBNs supplied will be provided in Microsoft Excel format and supporting documentation is supplied in PDF format – please ensure that you have provided an email address above.

**Please either enclose a cheque made payable to ISBN Agency
or complete the card payment form on page four.**

DECLARATION (see page 5 of the accompanying notes)

I confirm that the details provided on this form are an accurate representation of my/my company's intentions.

Signature of Applicant:

Date:

Nielsen Book Title Information Form (See page 6 of the accompanying notes)

Please provide information related to your first publication and the page samples you have submitted *only*.

PLEASE COMPLETE ALL SECTIONS WITH BLACK INK IN BLOCK CAPITALS

* Fields marked with an asterisk are mandatory.

1 ISBN – the ISBN Agency will insert this for you for your first Publication.		Date of Publication Day Month* Year*	
2 Price of the publication in £*		3 Binding/format* e.g. paperback/hardback/ebook/download etc (for ebook/download please give format and file type e.g. Mobipocket, eReader, Rocket, PDF etc.)	
4 Name(s) of Author(s) and other contributor(s) and Date(s) of birth if known. Surname first, followed by other names or initials. (We will assume 'Author' unless stated otherwise e.g. Editor, Illustrator, etc)			
5 Translator(s) if applicable Surname first		Language from which translated (if applicable)	
6 Title of the publication* Subtitle (if applicable)			
7 Size in mms* (HxW)	8 No of pages	9 No of Volumes (ONLY if sold as a set)	10 No & type of illustrations (if applicable)
11 Edition (if revised edition please give no.)*		12 Running time in minutes (ONLY for audio cassettes/CDs/DVDs etc.)	
13 Series details (if any)			
14 Short Description of subject matter (for our classification purposes)*			
15 If the book is Adult Fiction (x) General Romance War Historical Science Fiction Western Crime Short Stories Fantasy Erotic Fiction Horror Adventure		16 Readership level (x)* Children Tertiary General Primary/Secondary ELT/TEFL Teenage Professional	
17 Name and address of publisher*		18 Name and address of distributor (ONLY if different from publisher)* Email address of distributor* _____	
19 Orders address (ONLY if different from publisher/distributor)* Email address to which orders should be sent*			

ISBN Registration: Card Payment Form

This page is securely shredded after your card has been charged.

Please charge my Visa Mastercard Maestro

Amount: £

Sorry - we do not accept other cards

Card No:

Expiry Date:

Verification No:
(3 digit number found on/below the signature strip)

Start Date:
(if applicable)

Issue No:
(if applicable)

Name as shown on card:
PLEASE PRINT NAME

Registered Address of Card Holder:
PLEASE PRINT ADDRESS

Signature of Cardholder: _____ Date: _____

VAT registration number if applicable*:

Telephone number (please supply in case we need to contact you):

IMPORTANT: If any of the above information is not supplied, we will be unable to process your application.

* Publishers based in the Republic of Ireland with a valid VAT number or who are based in the Channel Islands will not be charged VAT on their application. Please ensure that you state the VAT number.

**Please return all four pages of this form,
plus your sample title and title verso pages.
Contact details are on page 1.**