

NIELSEN BOOKNET ONLINE ORDER COLLECTION SERVICE

COLLECT YOUR ORDERS QUICKLY, IMPROVE YOUR CUSTOMER SERVICE AND SAVE MONEY

Many retailers insist that suppliers receive orders and send order acknowledgements electronically. The Nielsen BookNet Online Order Collection Service enables you to do this without the need for special software and there is currently no charge for those receiving less than 50 order lines a year.

Set up is quick and easy, all you need is a computer, internet connection and an email address:

- Orders available 24/7
- An email is sent to you once a bookseller has placed an order for your title(s)
- Click on the link within the email to be taken straight to our website
- View your order details
- Download your order in CSV format and upload to your internal order system (if required)
- Provide availability information which will then be fed back to the bookseller
- Review order history online for up to 6 months.

NIELSEN BOOKNET ONLINE ORDER COLLECTION IS A UNIQUE ELECTRONIC SERVICE USED BY OVER 44,700 SUPPLIERS.

"The Nielsen BookNet Online Order Collection Service is amazingly efficient. I know when I turn on my computer at 09.00 any new orders will be waiting for me, I am then able to plan the remainder of my day.

When I had to wait for my post to arrive there was no certainty that an order had not been posted to an incorrect address or held up by Royal Mail whilst in transit. Orders would often arrive having been sent over a week earlier.

The Nielsen BookNet Online Order Collection Service makes the service I provide to my customers far more reliable and efficient."
Beryl Darby, JACH Publishing

* There is no charge for self distributing publishers who receive fewer than 50 order lines per annum.

KEY BENEFITS

- Process orders quickly & efficiently
- Buyers receive order acknowledgement information
- Improve order turn around times and customer service
- Less time spent on customer queries
- Save time and money
- Improve cash flow
- Trade with booksellers worldwide

Register for Nielsen BookNet Online Order Collection Service:

Website: <http://bookorders.nielsenbooknet.com/login.do>

Email: help.book@nielsen.com

Tel: +44 (0)1483 712 260