Nielsen ISBN Agency for UK & Ireland
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ISBN APPLICATION FORM
Valid for 2017

You can also apply and purchase your ISBNs online:
www.nielsenisbnstore.com

Please read the accompanying notes. Please use BLOCK CAPITALS and BLACK INK throughout. If you have had ISBNs before, you will need a different form. Please contact the Agency.

PUBLISHER INFORMATION (see page 4 of the accompanying notes)

Publisher details will be added to the Nielsen database, and will also be sent to the British Library. The data is not made public, it is sent out to Nielsen Book's data customers only, such as booksellers and libraries. Please mark 'N' if you DO NOT want data sent to Nielsen Book's data customers. If your publisher record has no contact data, orders and queries cannot be sent to you.

Publishing Name: _____

This is the name you will use to publish your work. This can be either a chosen trading name (for example, Bluebell Publishing) or your own name. This name should be consistent throughout the form and should be shown on your books to identify who has published them. This is usually done by using a publisher statement on all your publications. For example: "Published by Bluebell Publishing".

Publishing Address: _____ Show this data? Y ☐ N ☐

_____

City/Town: _____

Postcode: _____

COMMUNICATION DETAILS (see page 5 of the accompanying notes)

Telephone *: _____ Show this data? Y ☐ N ☐

Fax: _____ Show this data? Y ☐ N ☐

Email *: _____ Show this data? Y ☐ N ☐

Website †: _____ Show this data? Y ☐ N ☐

* means mandatory field. Please indicate if you do not have a telephone or email.
† If you are publishing downloads that are available only from your website, you MUST include the website address above.

Name of Applicant: _____

FOR OFFICE USE ONLY

Org id: Prefix:

Date Rec'd: Notification: Artemis: Category:

☐ SAPBP: SO: Invoice:

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PUBLISHING INFORMATION (see page 5 of the accompanying notes)

How many titles are scheduled for publication in the foreseeable future (e.g. 2-3 years)?

SERVICE

2017 PRICES - Please select a service ☑

STANDARD SERVICE - Posted or emailed in 5 working days

PRODUCT	PRICE	VAT	TOTAL	Emailed		Posted
Email 1 ISBN	£82.50	£16.50	**£99.00**	☐	Or	☐
Email 10 ISBNs	£140.83	£28.17	**£169.00**	☐	Or	☐
Email 100 ISBNs	£315.83	£63.17	**£379.00**	☐	Or	☐
Email 1K ISBNs	£824.17	£164.83	**£989.00**	☐	Or	☐

FAST TRACK - Posted or emailed next working day

PRODUCT	PRICE	VAT	TOTAL	Emailed		Posted
Email 1 ISBN	£145.00	£29.00	**£174.00**	☐	Or	☐
Email 10 ISBNs	£203.33	£40.67	**£244.00**	☐	Or	☐
Email 100 ISBNs	£378.33	£75.67	**£454.00**	☐	Or	☐
Email 1K ISBNs	£886.67	£177.33	**£1,064.00**	☐	Or	☐

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Nielsen Book Title Information Form (See page 6 of the accompanying notes)

*Fields marked with an asterisk are mandatory.

1 ISBN – the ISBN Agency will insert this

2 Date of Publication*
Day Month* Year*

3 Price of the publication in £*

4 Binding/format* e.g. paperback/hardback/e-book/download etc., (for epublication please give file type e.g. Mobi, ePub, eReader, PDF, etc)

5 Name(s) of Author(s) and/or other roles(s) e.g. editor, illustrator etc.

6 Translator(s) if applicable

7 Language from which translated (if applicable)

8 Title of the publication*
Subtitle (if applicable)

9 Size in mms* (HxW) (except e-books)

10 No of pages (except e-books)

11 No of Vols. (**only** if sold as a set)

12 No & type of illustrations (if applicable)

13 Edition (if revised edition please give no.)

14 Running time in minutes (ONLY for audio cassettes/CDs/DVDs etc.)

15 Series details (if any)

16 Short Description of subject matter / key words (for classification purposes eg local history, poetry, fiction)*

17 If the book is Adult Fiction (x)

General	☐	Romance	☐	War	☐
Historical	☐	Western	☐	SF	☐
Crime	☐	Short Stories	☐	Fantasy	☐
Erotic	☐	Horror	☐	Adventure	☐

18 Readership level (x)*

Children	☐	Tertiary	☐	General	☐
Teenage	☐	Professional	☐		
ELT/TEFL	☐	Primary/Secondary	☐		

19 Publishing name (as on page 1)*

20 Distributor
PRINTED BOOKS distributor name and address - ONLY if different from publisher

E-BOOKS distributor website - ONLY if different from publisher
Kindle ☐ CreateSpace ☐ Kobo ☐ Lightning Source ☐ iBooks ☐ Barnes & Noble ☐ Google Play ☐ Baker & Taylor ☐ Overdrive ☐ Scribd ☐ Sony ☐ Gardners ☐
These are already registered

Website if not one of the above:

21 Orders address (ONLY if different from publisher/distributor)*

22 Publishing market rights: *

UK	☐	USA	☐	Australia	☐	Canada	☐
South Africa	☐	Ireland	☐	New Zealand	☐	Worldwide	☐

Please show the areas in which you hold the rights. If you haven't sold the rights for your publication to any other publisher, please show Worldwide.

We recommend that you register for Nielsen Title Editor - this service enables you to add or amend your title records online and speeds up the process ensuring that book buyers receive your book information in a timely manner.

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Payment - card, bank transfer or cheque

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Sorry - we do not accept other cards

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Expiry Date: ☐☐☐☐

Verification No: ☐☐☐

(3 digit number found on/below the signature strip)

BANK TRANSFER

Bank: **Citibank, Citigroup Centre, 33 Canada Square, Canary Wharf, London E14 5LB**
Account Name: **Nielsen Book Services Ltd**
Account Number: **13982629**
Sort Code: **18-50-08**
IBAN: **GB56CITI18500813982629**
BIC: **CITIGB2L**

Please use the reference ISBN plus your publisher name, ie "ISBN SURREY BOOKS"

CHEQUES

Should be made payable to **Nielsen Book Services**

VAT

Publishers based in the Republic of Ireland with a valid VAT number or who are based in the Channel Islands will not be charged VAT on their application. Please enter your VAT number. IE

INVOICE

The invoice will be made out to the publishing name on page 1. If you want your invoice made out to a different name/address, please add this below.

Name:

Address:

Please return all four pages of this form,
Contact details are on page 1.